

# Rutland Plaza - St. Petersburg

St. Petersburg, FL

## Demographic Summary Report

2020 Census, 2025 Estimates & 2030 Projections

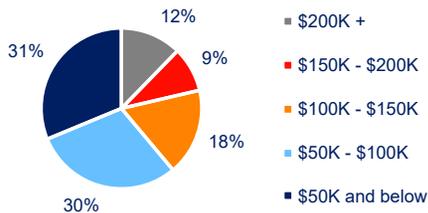
Source: Synergos Technologies, Inc

| Current Year Demographics               | 1-Mile Radius | 3-Mile Radius | 5-Mile Radius | 10-Min Drive |
|---|---------------|---------------|---------------|--------------|
| Current Population                      | 16,568        | 103,799       | 236,860       | 208,866      |
| Total Daytime Population                | 14,775        | 91,966        | 259,681       | 231,569      |
| Workplace Population                    | 3,293         | 32,439        | 114,477       | 105,587      |
| Average Household Income                | \$100,273     | \$113,795     | \$114,786     | \$115,877    |
| Median Household Income                 | \$84,478      | \$77,921      | \$80,927      | \$80,496     |
| Total Households                        | 7,542         | 48,384        | 112,172       | 99,832       |
| Median Home Value                       | \$368,879     | \$368,786     | \$386,317     | \$381,754    |
| College (4+)                            | 34.1%         | 37.0%         | 38.0%         | 39.0%        |
| Total Consumer Spending/Capita (Weekly) | \$431         | \$439         | \$439         | \$439        |
| % of Households with Children           | 18.0%         | 18.6%         | 17.3%         | 16.9%        |

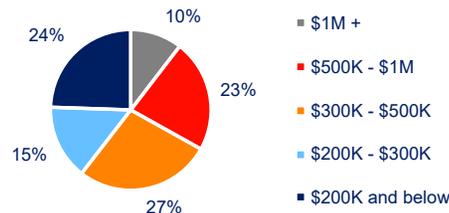
### 2030 Demographic Projections

|                                    |        |         |         |         |
|------------------------------------|--------|---------|---------|---------|
| Projected Population               | 16,136 | 102,688 | 239,393 | 211,502 |
| Projected Annual Growth Rate       | -0.5%  | -0.2%   | 0.2%    | 0.3%    |
| Projected Total Growth Rate (5-Yr) | -2.6%  | -1.1%   | 1.1%    | 1.3%    |

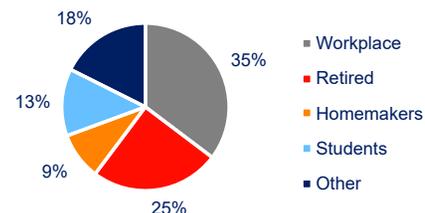
### 3-Mile Radius Section Detail



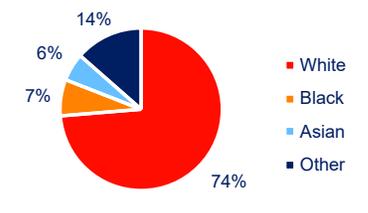
Household Income



Home Value



Daytime Population



Hispanic Origin: 11.8%

Race

